



Pelco Products, Inc.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Pelco Products, Inc. Announces Promotion of New Role

Pelco Products, Inc. is proud to announce the promotion of Kevin Hanke to Product Manager. Kevin joined Pelco one year ago in a technical sales role. Since that time, he has become an important point of contact for Pelco's distributors with the addition of their new product, IntelliCross.

Kevin's experience includes his recent role as the co-product manager for the IntelliCross product line. His role with the launch of Pelco's new APS system included market data gathering, aiding in strategic launch planning and also carried out product training.

"Pelco has never before had a Product Manager of this capacity, it is a role that has been delegated out for various reasons," said Steve Parduhn, President/CEO Pelco Products, Inc. "We look forward to seeing Kevin grow in his new role and help Pelco continue to achieve the goals we have set for ourselves," Parduhn finished.

With this promotion, Kevin will continue as the IntelliCross point person for Pelco's distributors as well as, manage and coordinate new product development processes, and help to identify the demand for existing product expansion. Kevin will also provide training and technical support to Pelco's Regional Sales Managers and customers through a soon to be available product training database.

"We are excited to see Kevin in this role. He will be working closely with Sales, Marketing and Engineering to help take Pelco to a new level of Customer Service", said Paul Koenig, Director of Sales and Marketing for Pelco Products, Inc.

Pelco Products, Inc. is an Oklahoma based, family-owned business specializing in the design and manufacture of traffic and utility products selling to all 50 states and multiple international markets.

For more information on Pelco Products and its products and services, contact Tracy Sherman at (405) 340-3434.