Red light running is one of the leading causes of traffic crashes, with more than 200,000 crashes, 170,000 injuries and approximately 900 deaths per year. Some crashes are caused simply because the driver could not see the lights. Make your traffic signals more noticeable with Pelco’s Reflective Backplates.

Pelco Products’ Reflective Backplates are an effective tool to aid in signal visibility to drivers. Special features of the Pelco Reflective Backplate include:

1. **Excellent Visibility**
   3M Diamond Grade Series 983-23 Fluorescent Yellow 2” wide strip.

2. **Longevity**
   Tape is pressure rolled for years of reliable reflectivity.

3. **Versatile**
   Several configurations available.

4. **Durability**
   ABS Backplate material will last for years.

5. **Hardware Included**
   Stainless steel hardware kit is included with the Pelco Reflective Backplate.
Pelco Products’ Reflective Backplate uses a bright yellow reflective fluorescent tape so it can be seen more easily in daylight and even better at night.

- Studies have shown retroreflective borders have greatly reduced traffic accidents, especially at night, when the border makes the signal easier to see.¹
- Another recent study by the Crash Modification Clearinghouse determined that the installation of retroreflective borders resulted in a 15% reduction in all crashes at urban, signalized intersections.²

Pelco Reflective Backplates are not only efficient and effective, they also adhere to MUTCD (Manual on Uniform Traffic Control Devices) guidelines and are a very affordable way to ensure your intersections are safer for years to come.

Call Pelco today to order your Reflective Backplates!

For more information, visit: pelcoinc.com

or contact Pelco Products, Inc. at 405-340-3434.

¹ Federal Highway Administration Office of Safety Red-Light Running Website (http://safety.fhwa.dot.gov/intersection/redlight)
² U.S. Department of Transportation Federal Highway Administration whitepaper: “Backplates with Retroreflective Borders”