



FOR IMMEDIATE RELEASE:

Contact:

Kyle Golding

Marketing Director

Pelco Products, Inc.

Phone (405) 340-3434

Fax (405) 340-3435

marketing@pelcoinc.com

pelcoinc.com

### **Twenty Five Years of Success**

Pelco Products, Inc. is an Oklahoma based, family-owned business specializing in the design and manufacture of traffic signal hardware, utility products and decorative outdoor lighting. Celebrating 25 years of success in 2009, Pelco Products, Inc. has become a world leader in their industry by providing high quality, custom designed products and outstanding customer service. With over 260 employees, Pelco Products, Inc. is the largest traffic signal hardware manufacturer in the nation, selling products in all 50 states and multiple international markets.

Known for craftsmanship, Pelco Products, Inc. was recently named to the Quality Leadership 100. The company is ranked 68 by Quality Magazine. In 2008, Pelco Products, Inc. received the Governor's Manufacturing Leadership Award and was named to the Metro 50 list of fastest growing, privately-owned companies by the Greater Oklahoma City Chamber of Commerce.

Pelco Products, Inc. continues to grow in both market share and revenue, which is up 55.6% since 2005. This is due to new product development, implementation of Lean Manufacturing to reduce waste and improved customer service. The leadership team at Pelco Products, Inc. attribute their success to a commitment to modern production technology, a highly flexible work force and innovative engineering. Another avenue of growth has been the addition of affiliate Pelco Structural in 2005.

Pelco Structural produces made-to-order steel pole assemblies for the traffic control, utility, lighting and communication industries. Pelco Structural sets themselves apart from the competition through a point-of-use delivery strategy. The national focus on wind generated energy has created even more opportunities for Pelco Structural to provide power transfer poles for remote wind farms. Pelco Structural was honored as the VFW Employer of the Year in 2008.

More than just a business, Pelco Products, Inc. is invested in the community and people of central Oklahoma. One example is their partnership with the Dale Rogers Training Center, a vocational training employment center for those with disabilities. A group of workers from Dale Rogers comes to the Pelco facility every workday to package hardware kits for traffic signal hardware.

Pelco Products, Inc. supports the YMCA, local public schools and area churches through donations of auction items, community service and monetary donations. Committed to neighborhood beautification and improving public safety, Pelco Products, Inc. is a corporate sponsor of the Neighborhood Alliance of Central Oklahoma. The Technical Services team at Pelco Products, Inc. mentors the Edmond Santa Fe High School Robotics Club, promoting science and mathematics to young people.

Always ahead of the curve, Pelco Products, Inc. has been incorporating green practices for over 20 years. The company utilizes a four day work schedule, 100% wind power, powder coat paint instead of wet paint, energy efficient lighting, programmable thermostats, infrared heaters and high velocity/low speed fans for cooling. Pelco Products, Inc. also recycles paper, cardboard, plastic, aluminum, copper and steel.

Pelco Products, Inc. is a member of International Municipal Signals Association (IMSA) and Institute of Transportation Engineers (ITE).

For more information, contact Kyle Golding, Marketing Director at (405) 340-3434 or visit [pelcoinc.com](http://pelcoinc.com).

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