



**FOR IMMEDIATE RELEASE**  
June 07, 2011

**Contacts:**  
Mike Gilliland  
*Pelco Products, Inc.*  
405-340-3434

**PELCO PRODUCTS, INC EXPANDS SALES FORCE TO ACCOMMODATE CLIENTS**

*Luis Lopez Joins the Pelco Team as the National Sales Manager of Traffic*

EDMOND, Okla. – Pelco Products, Inc. is pleased to announce the addition of Luis Lopez as National Sales Manager for all traffic related products. He brings over 20 years traffic sales experience and extensive product knowledge that will benefit Pelco’s customers. Mr. Lopez will office in Texas, where he is conveniently situated near Pelco’s manufacturing facilities and good travel access to customers.

Pelco’s customers will benefit from the work ethic, excitement and enthusiasm that he brings to the workplace. His professional motto “pleasure in the job, puts perfection in the work” is evident of his passion for his career. Mr. Lopez is excited about expanding Pelco’s national presence, building on the strong working relationships with their existing customers and introducing the new, high-quality and innovative traffic solutions Pelco has to offer currently, and in the future.

“Luis is an excellent addition to our team,” stated Steve Parduhn, Vice President of Pelco Products, Inc. “His exceptional communication skills and natural ability to build relationships, will allow our customers the customer service experience possible. I have no doubt that our customers will easily relate to him.”

For more information about Pelco Products, Inc. and their full line of product offerings, please contact Pelco at (405) 340-3434 or visit [pelcoinc.com](http://pelcoinc.com).

Pelco Products, Inc. is an Oklahoma based, family-owned business specializing in the design and manufacture of traffic signal hardware, utility poles and decorative outdoor lighting. For over 25 years, Pelco Products, Inc. has been a world leader in their industry by providing high quality, custom designed products and outstanding customer service. With over 250 employees, Pelco Products, Inc. is a leader in the traffic and transportation industry, providing support structures and mounting equipment to all 50 states and multiple international markets.