



Pelco Products, Inc.

December 12, 2011

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Pelco Products, Inc. Announces Adoption of Character First Program

Pelco Products, Inc. is pleased to announce its integration of the Character First Program into its employer-provided support amenities.

“This is a great opportunity to make a difference, to allow our employees to explore this great program that integrates ethics and good character qualities into a workplace environment. Character First emphasizes life skills that colleagues can take with them everywhere they go in life,” says Steve Parduhn, vice president of Pelco Products.

Character First was initially developed by Oklahoma-city based company Kimray in an effort to build teamwork, improve communication and develop leaders. The program focuses on building a safe communication environment where people can talk about issues that helps them develop positive attitudes and good ethical choices.

Pelco is dedicated to Character First: once a month, employees spend time while at work discussing topics in the Character First magazine and are encouraged to use these tools in every aspect of their lives.

“Character First has really made a difference for me, both personally and professionally. I feel that I am heard and that my decisions make a difference, not just for me, but for my co-workers and my family,” says Tracy Sherman, a Pelco employee.

If you are interested in adding Character First to your company’s resources, Pelco invites you to learn more at www.characterfirst.com.

For more information on Pelco Products and its employment of the Character First Program, contact Mike Gilliland at (405) 340-3434.